

# THE COST OF SMOKING TO YOUR BUSINESS

## STEP 1: YOUR BUSINESS

	X	24.8%	=	
Number of Employees		DeSoto County Smoking Rate <sup>1</sup>		Number of Smokers

## STEP 2: YOUR PRODUCTIVITY COSTS

	X	\$4,056	=	
Number of Smokers		Estimated Productivity Costs <sup>2</sup>		Total Productivity Costs

## STEP 3: YOUR HEALTHCARE COSTS

	X	\$2,056	=	
Number of Smokers		Estimated Medical Costs <sup>2</sup>		Total Medical Costs

## STEP 4: YOUR TOTAL COSTS

	+		=	
Total Productivity Costs		Total Medical Costs		Total Annual Loss

1. Behavioral Risk Factor Surveillance System (2013)

2. Berman, Micah, et al. "Estimating the cost of a smoking employee." *Tobacco Control* (2013)