



Whitney Page, Tobacco Prevention Specialist  
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The mission of the DeSoto County Tobacco-Free Partnership is to promote tobacco-free social norms through education, advocacy, and system or policy change in order to prevent usage of tobacco products by youth/young adults, encourage and support tobacco cessation, eliminate health hazards of secondhand smoke and decrease the number of deaths due to tobacco products.

**Tobacco-free Partnership Goals for DeSoto County:**

- **Prevent Initiation of Tobacco Use Among Youth/Young Adults**
  - Implement comprehensive tobacco-free policies and programs in K-12 schools and community-based programs
  - Establish policies to prohibit or limit tobacco industry advertising at retail outlets.
- **Reduce Tobacco Industry Influences:**
  - Establish policies to restrict the marketing and sale of candy-flavored tobacco products not covered by FDA regulations.
- **Eliminate Nonsmokers Exposure to Second hand Smoke:**
  - Policy linking tobacco cessation services.
  - Creation of tobacco-free policies in workplaces and multi-unit housing.

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**Our work in the community needs your help! Please circle those areas in which you and/or your organization might share your talents and interests:**

- |                        |                  |                     |
|------------------------|------------------|---------------------|
| Membership Recruitment | Community Events | Advocacy to Leaders |
| Youth Activities/SWAT  | Media Relations  | Advisory Council    |

Other \_\_\_\_\_

**Name:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Program(s):** \_\_\_\_\_

**Street:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ (to best reach you)

**E-mail:** \_\_\_\_\_

**Website:** \_\_\_\_\_